

COVERWRITE

TITLE OF YOUR SCREENPLAY

BY NAME OF WRITER

Premise

We use this section to give a logline for your script as well as a little intro into what we thought of the overall idea that is being presented.

Storyline

This section provides a complete analysis of the themes, arcs, plot points, scenes, pacing, structure, and length of your screenplay. We will always point to specific moments to back up our thoughts and make sure we're giving our reasons for any criticism or praise.

If we feel that a comparison to another film/script can be made, then we will always try to bring those points into play in this section.

Coverwrite takes the opinion that this section is the most important of the five: if the storyline is weak, then the rest of the positives struggle to shine.

Characterisation

The characterisation section examines all aspects of your characters.

Their traits, voice, behaviour, arcs, relationships to other characters, and reactions to events are all picked through to give you the best possible review of their effectiveness.

Within this section it is important for us to be able to prove how we know what your characters are like. To do this, we will study the consistency (or lack thereof) in a character's behaviour when speaking and when acting, then draw upon those moments to come to a frank judgement.

Much like the above section, we will point to specific examples within your script that we found very important in understanding your characters, and how well they fit into the storyline.

Dialogue

We'll use this section to evaluate your dialogue.

Consistency throughout the script is key, especially when it comes to comedy, so each character will be judged accordingly as to how their voice holds up, and how well they adapt to an arc.

Character voices must be strong, and weak-voiced characters that cannot be identified from each other are a death knell to any good screenplay.

There may be some overlap with the previous section here, but it will only be to point to specific examples and show how these two sections fit together. If a character is underdeveloped, then it's usually the case that the dialogue that follows is a little wonky.

Of course, dialogue must also fit the genre of the script, and the style of the writer. Here we will analyse this idea: Is it funny? Witty? Fast? Deep? Engaging? Whatever the case may be, we will give our thoughts on it here.

Production Values

Typically, "production value" applies to a finished film. The lighting, set design, cinematography, and overall quality of the picture is analysed. However, within the realms of one of our screenplay coverage pieces, it is used to mark how high the production values could go.

We take your locations, scenes, and setting to create a picture of how the finished picture could stack up.

Grade

Here is the section where we will give you our overall grade.

Our grading system works much like a traditional coverage piece: You will receive a mark out of 5, and either a pass, consider, or recommend.

The Writer

This section is where we differentiate ourselves from other coverage providers.

Here we make the most important assessment of all: What aspects of your personality are coming through on the pages, and how that makes the script unique.

The idea behind this section is that for a writer to stand out, it must be clear that they have a style and a voice that shines across every page in a script.

Think about some of your favourite films; almost all great films have writers/directors whose other works can be easily identified without having to check imdb. The Coen brothers are a fantastic example of this; their style is so unique and so identifiable, that no matter how different their films are to each other, it's easy to see their distinct impression on screen every time.

We want to see this from other writers, so here is where we will press the issue hard.

General Recommendations

General recommendations is where we will take all of our above assessments and suggest ways that you might change your work for the better.

Of course, this part is purely subjective, and by no means should you treat our word as gospel. However, we only suggest changes that we are 100% behind, and will never fill this section without good reason.

Every suggestion we give will be backed up with why we feel it should be made. We feel that this is the only way to offer advice, and if we can't back it up, then we won't give it out.